



DIGITAL PUBLIC LIBRARY  
OF AMERICA

## **DPLA Financial/Business Models Workshop Agenda**

Shapiro Undergraduate Library, University of Michigan  
919 S. University Ave, Ann Arbor, MI

**March 13, 2011**

*Turkish-American Friendship Room, 4004 Shapiro Library, University of Michigan*

- 8:30 a.m.**                    **Registration & Continental Breakfast**
- 9:30 a.m.**                    **Welcoming remarks**  
Paul Courant  
University of Michigan Library
- 10:00 a.m.**                  **Update from Content & Scope meeting, Governance**  
Blane Dessy (LOC) and Jeremy York (UM Library, HathiTrust)
- 11:00 a.m.**                  **Coffee Break**
- 11:15 a.m.**                  **Business models for working with existing collections  
(e.g. HT) and institutions**  
Tom Sanville (LYRASIS)
- 12:30 p.m.**                  **Lunch (Hatcher 818 Admin Conference Room)**
- 1:30 p.m.**                    **Potential Models for working with Publishers**  
Peter Brantley (Internet Archive)
- 2:30 p.m.**                    **Inventory of DPLA “things to be financed”**  
Kevin Guthrie (ITHAKA)
- 3:15 p.m.**                    **Coffee Break**
- 3:30 p.m.**                    **Group Discussion: Identify first 1-2 Projects, a Timeline,  
Deliverables. Identify key questions and strategies for  
addressing them.**  
Paul Courant and Kevin Guthrie
- 4:30 p.m.**                    **Summary and Concluding Remarks**  
Paul Courant and Kevin Guthrie  
*Who else should be in these conversations moving  
forward (not to join as conveners necessarily but who  
could be brought in to offer/present ideas & possible  
solutions), e.g. people from the business community who  
have **written** business plans before?*