

DIGITALLY CONNECTED

Towards a Global Community of Knowledge and Practice
Around Children, Youth, and Digital Media

April 28-30, 2014
Harvard University

CO-HOSTED BY:



Berkman

The Berkman Center for Internet & Society
at Harvard University



<http://www.digitallyconnected.org>



Overview

The Berkman Center for Internet & Society and UNICEF are pleased to welcome you to “Digitally Connected,” an international symposium on children, youth, and digital media at Harvard University. We aim to map and explore the global state of relevant research and practice, share and discuss insights and ideas from the developing and industrialized world, and encourage collaboration between participants across regions and continents. With a particular focus on voices and issues from the Global South, the symposium will address both challenges and opportunities children and youth face in the digital environment, including (but not limited to) issues such as inequitable access, risks to safety and privacy, skills and digital literacy, and spaces for participation, civic engagement, and innovation.

Bringing together 150 academics, practitioners, young people, activists, philanthropists, government officials, and representatives of technology companies from around the globe, this highly participatory and interactive event builds upon a multi-year collaboration between the Berkman Center’s Youth and Media project and UNICEF. The symposium contributes to UNICEF’s 2014 State of the World’s Children thought-leader series, which assembles experts to discuss—twenty five years after the adoption of the Convention on the Rights of the Child (CRC)—novel ways to close the gaps that persist in children’s development and well-being.

Urs Gasser
Berkman Center for Internet & Society

Gerrit Beger
UNICEF

Agenda

Sunday, April 27

6:00 PM **Informal Meet & Greet**

John Harvard's Brew House | 33 Dunster St, Cambridge, MA 02138

Monday, April 28

8:30 AM **Registration**

*Harvard Law School | Wasserstein Hall, Milstein East Rooms (2nd Floor)
1585 Massachusetts Avenue, Cambridge, MA 02138*

9:00-9:30 **Welcome and Opening Remarks**

Martha Minow, Dean, Harvard Law School
Sharad Sapra, Principal Advisor on Innovation, UNICEF

9:30-9:45 **Agenda Overview**

Urs Gasser, Berkman Center for Internet & Society
Gerrit Beger, UNICEF

9:45-10:40 **Interactive Opening Session**

Creating a Map of Challenges and Opportunities Related to Children, Youth, and Digital Media Around the Globe

Utilizing the pre-meeting inputs from participants, the symposium will begin with an informal and interactive exercise for participants to get to know each other. Additionally, and using simple interactive tools, teams of attendees will aim to build upon, cluster, and prioritize key challenges and opportunities related to children, youth, and digital technologies around the globe, and work together to create a map of the current state of play.

MODERATORS:

Sandra Cortesi, Berkman Center for Internet & Society
Chisenga Muyoya, Asikana Network

10:40-11:00 **Break**

Harvard Law School | Wasserstein Hall, Milstein East Rooms (2nd Floor)

SEGMENT 1: KNOWLEDGE BASE – MAPPING AND DISCUSSING THE GLOBAL STATE OF RESEARCH AND PRACTICE

What do we know about children, youth, and the use of digital technologies from a national, regional, and global perspective? What is the state of research and practice, and where are the knowledge gaps? What are common findings and experiences across cultures and countries, where do we see differences, and why? Participants will present insights from large- and small-scale research projects, but also share stories of success, failure, and lessons from practice, in order to build a common foundation and work towards a global knowledge base.

11:00-12:15 **Keynote**

Researching Children's Rights in the Digital Age: The Challenges of a Global Approach

Sonia Livingstone, EU Kids Online

DISCUSSANTS:

Nishant Shah, Centre for Internet & Society

Maria Herczog, Committee on the Rights of the Child

Alexandre Barbosa, TIC Kids

MODERATOR:

Amanda Lenhart, Pew Research Center

12:15-1:15 **Lunch and Cluster Meetings**

Wasserstein Hall, Milstein East Rooms (2nd Floor)

Participants will meet over lunch in pre-assigned clusters of 8 people. These teams, which will persist throughout the symposium, will bring together individuals from around the world and be assigned opportunities for brainstorming, share ideas and information, and channel inputs back to the larger group. During this first meeting, cluster team members will gather, introduce themselves, share information, and reflect on the morning session.

1:15-2:00 **Poster Session & Project Exhibition**

Wasserstein Hall, Milstein West Rooms (2nd Floor)

The poster session offers participants a space to showcase highlights of their work and progress.

2:00-3:15 **Breakout Sessions**

Wasserstein Hall, Seminar Rooms (3rd Floor)

Led by co-moderators, participants will engage in breakout groups to discuss the global state of knowledge, as well as open questions, in a number of key areas ranging from methodological to substantive issues. Please sign up for these discussions in advance at <http://bit.ly/DCbreakoutsignups>.

Breakout 1: **Priority Research Problems in the Global South**

Wasserstein Hall, Seminar Room 3008 (3rd Floor)

CO-MODERATORS:

John Carr, ECPAT

Gati Gayatri, Indonesian Ministry of Communication and Information Technology

Breakout 2: Policy Drivers for Research

Wasserstein Hall, Seminar Room 3011 (3rd Floor)

CO-MODERATORS:

Maria Herczog, Committee on the Rights of the Child

Amar Ashar, Berkman Center for Internet & Society

Breakout 3: Methodological Challenges

Wasserstein Hall, Seminar Room 3012 (3rd Floor)

CO-MODERATORS:

Monica Bulger, Oxford Internet Institute

Kate Pawelczyk, UNICEF

Breakout 4: Researching Identity and Privacy

Wasserstein Hall, Seminar Room 3015 (3rd Floor)

CO-MODERATORS:

Mary Madden, Pew Research Center

Jorge Flores Fernández, Pantallas Amigas

Breakout 5: Researching Youth in Communities Affected by Violence and Discrimination

Wasserstein Hall, Seminar Room 3034 (3rd Floor)

CO-MODERATORS:

Sandra Cortesi, Berkman Center for Internet & Society

Patrick Burton, Centre for Justice & Crime Prevention

Breakout 6: Researching Participation and Civic Engagement

Wasserstein Hall, Seminar Room 3036 (3rd Floor)

CO-MODERATORS:

Baohua Zhou, Fudan University

Eric Gordon, Engagement Game Lab Emerson University

Breakout 7: Skills, Digital Literacy, and Cultures of Learning

Wasserstein Hall, Seminar Room 3038 (3rd Floor)

CO-MODERATORS:

Rey Junco, Purdue University

Chido Onumah, African Centre for Media & Information Literacy

3:15-3:30 Break

Wasserstein Hall, Milstein East Rooms (2nd Floor)

3:30-4:45 Keynote

Using ICTs to Support Child- and Youth-Related Development Work:
Collective Learning From Practice and Remaining Research Needs

Wasserstein Hall, Milstein East B (2nd Floor)

Dorothea Kleine, Royal Holloway

DISCUSSANTS:

Gurumurthy Kasinathan, IT for Change

Chris Fabian, UNICEF

Chisenga Muyoya, Asikana Network

MODERATOR:

Gerrit Beger, UNICEF

4:45-5:45 **Moderated Plenary**

Inequality & Marginality: Recognizing Cultural Variation in the Inclusion of Children & Youth Online and in Wider Educational/Welfare Provision

Kursat Cagiltay, Middle East Technical University

Indra de Lanerolle, University of the Witwatersrand

Maria Mor, Trust For Américas

Jack Qiu, Chinese University of Hong Kong

MODERATOR:

Nishant Shah, Centre for Internet & Society

5:45-6:30 **Cluster Meetings & Discussion**

During this cluster meeting, participants are asked to reflect on the first day. Are the issues identified an accurate representation of the state of play in various regions of the world? Were perspectives appropriately conveyed, or are there key gaps or challenges? Where are the opportunities for collaboration, communication, and synergy?

Please feel free to use open space in Wasserstein Hall.

6:30-8:00 **Reception**

Harvard Law School Pub | Wasserstein Hall (1st Floor)

8:00 **Food for Thought Dinner**

Please sign up in advance at http://bit.ly/DC_FFTsignups.

Tuesday, April 29

8:30 AM **Breakfast Bazaar**

Harvard Law School | Wasserstein Hall, Milstein West Rooms (2nd Floor)

1585 Massachusetts Avenue, Cambridge, MA 02138

The poster session and project exhibition continues.

9:15-9:30 **Welcome Address**

Harvard Law School | Wasserstein Hall, Milstein East Rooms (2nd Floor)

Urs Gasser & Sandra Cortesi, Berkman Center for Internet & Society

9:30-9:45 **Lightning Talk**

Isaac Mao, Social Brain Foundation

SEGMENT 2: INTERFACE DESIGN – DISCUSSING WAYS TO IMPROVE THE INFORMATION FLOW BETWEEN EXPERTS, DECISION-MAKERS, AND THE PUBLIC AT LARGE

What can we learn from each other about the design of interfaces between researchers and other stakeholders in the field? In particular, what are our experiences with evidence-based policy-making across cultures and regions? How can the research community be more receptive to the needs of core constituencies, such as decision-makers? What are points of intervention and tools in our collective toolbox to improve the status quo? Utilizing the diverse perspectives of the participants and informed by reports from different countries, we will identify some of the most pressing challenges and nascent opportunities at the national, regional, and global level.

9:45-10:00 Input Statement

Urs Gasser, Berkman Center for Internet & Society

10:00-11:15 Moderated Roundtables (Breakouts)

A series of breakout sessions will focus on specific policy issues related to youth and digital media. Participants will share and discuss challenges and opportunities at the intersection of research, activism, and policy-making (both in the private and public sector). Each moderated session begins with two brief (3-4 minute) kick-off statements from invited participants. Please sign up for these discussions in advance at http://bit.ly/DC_RoundtableSignups.

Round Table 1: Risky Behaviors and Safety

Wasserstein Hall, Milstein East A (2nd Floor)

MODERATOR:

Mia Doces, Committee for Children

KICK OFF STATEMENT #1: Lionel Brosi, University of Chile

KICK OFF STATEMENT #2: Stephen Balkam, Family Online Safety Institute

Round Table 2: Privacy and Reputation

Wasserstein Hall, Milstein East B (2nd Floor)

MODERATOR:

Djordje Krivokapic, University of Belgrade

KICK OFF STATEMENT #1: Andreas Karsten, Youthpolicy.org

KICK OFF STATEMENT #2: Juniper Downs, Google

Round Table 3: Ownership, Access, Use, and Agency

Wasserstein Hall, Milstein East C (2nd Floor)

MODERATOR:

Aleph Molinari, Fundación ProAcceso

KICK OFF STATEMENT #1: Maria Mor, Trust For Américas

KICK OFF STATEMENT #2: Chérie Rivers Ndaliko, Yole!Africa

Round Table 4: Participation and Civic Engagement

Wasserstein Hall, Milstein West A (2nd Floor)

MODERATOR:

Tim Davies, University of Southampton

KICK OFF STATEMENT #1: Gameli Adzaho, The Gamelian World Blog

KICK OFF STATEMENT #2: Andres Lombana-Bermudez, University of Texas

Round Table 5: Incorporating Technology in Formal and Informal Learning Settings

Wasserstein Hall, Milstein West B (2nd Floor)

MODERATOR:

John Palfrey, Phillips Academy

KICK OFF STATEMENT #1: Maletsabisa Molapo, University of Cape Town

KICK OFF STATEMENT #2: Allyson Knox, Microsoft

Round Table 6: Creativity, Innovation, and Entrepreneurship

Wasserstein Hall, Room 3018 (3rd Floor)

MODERATOR:

Lukonga Lindunda, BongoHive

KICK OFF STATEMENT #1: Charlie Ruth Castro, Trazendental Apps

KICK OFF STATEMENT #2: Simeon Oriko, Jamlab

Round Table 7: Children, Youth, Digital Media, Health and Well-Being

Wasserstein Hall, Room 3019 (3rd Floor)

MODERATOR:

Claire McCarthy, Harvard Medical School

KICK OFF STATEMENT #1: Amanda Third, Young and Well CRC's Research Program

KICK OFF STATEMENT #2: Yi-Ning (Katherine) Chen, National Chengchi University

11:15-11:30 **Break**

Wasserstein Hall, Milstein East Rooms (2nd Floor)

11:30-12:45 **Moderated Plenary**

Experts, including practitioners, academics, and policy-makers, who draw from their diverse regional experiences will share lessons learned about the interface (or lack thereof) between research and policy-making across different policy areas.

Juan Cruz González Allonca, Dirección Nacional de Protección de Datos Personales, Ministerio de Justicia y Derechos Humanos

Mike Best, Georgia Tech

Jasmina Byrne, UNICEF Innocenti Research Centre

Malavika Jayaram, Berkman Center for Internet & Society

David Sengeh, MIT Media Lab & Global Minimum

MODERATOR:

Colin Maclay, Harvard Business School

12:45-1:00 **The MAKE Project**

Globally, youth are not only consuming media, art, and knowledge—they are making it as well. And the more they make, the more they discover, the more they are engaged with their communities and the wider world. The MAKE (Media Art Knowledge Engaged) project is an open-ended experiment in transnational, collaborative workshops that support and engage youth knowledge production. In this lightning presentation, project leaders will describe their work and invite participants to join them in a working lunch and tutorial session at 1pm.

1:00-2:00 **Lunch and Tutorials**

Wasserstein Hall, Milstein East B (2nd Floor)

SEGMENT 3: APPLICATIONS — SHARING AND EXPLORING USE CASES FROM DIFFERENT COMMUNITIES AND GEOGRAPHIC AREAS TO DEMONSTRATE THE PROMISE, BUT ALSO THE LIMITATIONS, OF DIGITAL TECHNOLOGIES FOR CHILDREN AND YOUTH

What are case studies, experiments, and initiatives that demonstrate the promise of digital technologies for children and youth? What are their limitations? What are powerful narratives, innovative youth-driven programs, and ideas for future engagement? What is the most innovative on-the-ground work informed by practice or research on youth and digital media? What can we learn from these stories? How do these success stories relate to failures? Leveraging the collective knowledge of the participants, the symposium will not only discuss findings from research and address policy issues, but explore experimental practices that look at research and the application of knowledge through novel methods, such as youth innovation labs, maker spaces, and digital hubs that are often led by young people who are taking part in hackathons, learning to code, and incubating ideas.

2:00-2:15

Lightning Talk

Social Media and Online Communities to Engage Young Digital Citizens

Rene Silva, Voz Das Comunidades

2:15-3:30

Presentations & Discussion

Participants and speakers are invited to share and discuss experiences with initiatives aimed at equipping children and young people with digital skills. The session will highlight case studies and lessons learned from innovation labs, digital hubs, makers spaces, and other digital teaching and learning spaces.

Andres Williamson Nasi, Microsoft

Akaliza Keza Gara, Shaking Sun

Jeffrey Hensley, ISOC

Sarah Holland, Google

Farah Pandith, Institute of Politics, Harvard Kennedy School

MODERATOR:

Matthew Battles, Berkman Center for Internet & Society and metaLAB (at) Harvard

3:30-4:30

Cluster Meetings

In this final cluster meeting, participants will reflect on the insights from the second day of the symposium. Are there elements that should be discussed further, emphasized, or re-conceptualized? Prepare for remarks for the Closing Panel and Synthesis Session.

4:30-5:30

White Space / Side Meetings and MAKE Session

At the MAKE session in the exhibition space, symposium participants can gather with the young local artists who participated in the MAKE workshops. There will be opportunity for reflection and discussion, exploring the means by which youth can engage digital media in open-ended experiential learning and experimental art-making.

5:30-6:30

Closing Panel and Synthesis

In this final session, the moderator will call upon participants to share insights from their conversations and invite panelists to synthesize and reflect on some of the key insights from the sym-

posium. The session aims to outline the contours of a global roadmap for future collaboration on research and practice around children, youth, and digital media.

CO-MODERATORS:

Mary Madden, Pew Research Center

Tricia Wang, Berkman Center for Internet & Society

7:00

Informal Cocktail Conversations and Symposium Dinner

Loeb House, Harvard University

17 Quincy Street, Cambridge, MA 02138

Wednesday, April 30

8:30-10 AM Food For Thought Breakfast

Please sign up in advance at http://bit.ly/DC_FFTsignups.

10:00-10:30 UNICEF Keynote

Harvard Law School | Wasserstein Hall, Milstein East Rooms (2nd Floor)

1585 Massachusetts Avenue, Cambridge, MA 02138

Sharad Sapra, Principal Advisor on Innovation, UNICEF

10:30-12:00 UNICEF Activate Talks [Webcast]

While the uptake of the Internet has been remarkable over the past two years, according to 2013 data from the International Telecommunications Union (ITU) the percentage of individuals using the Internet in the developing world was only 30.7% – less than half of that in the developed world. Lack of access to digital tools is even more likely among highly vulnerable groups of children and youth – young children, females, children living with disabilities, out-of-school children, unaccompanied migrant children and many others – who also struggle to access information through traditional channels, and who are most at risk of being left behind.

As part of a series of UNICEF talks focused on innovation for children and innovation for equity, the Boston Activate Talk will feature some of the most innovative approaches to increasing Internet access for underserved, marginalized, and isolated communities, with a particular focus on the benefits for children's well-being.

The talks will be webcast live at <http://talk.unicef.org>. We encourage you to use the hashtag #UNICEFactivate.

Bruce Baikie, Inveneo

Paulo Rogério Nunes, Instituto Mídia Étnica

Regina Agyare, Soronko Solutions

Susan Schorr, ITU

MODERATOR:

Wivina Belmonte, UNICEF

12:30 PM

Closing Remarks

Connect



Please tag tweets, links, photos, and blogposts using the hashtag

#DigitallyConnected



Follow **@youthandmedia** on Twitter for live updates throughout the conference.

You can also follow **@berkmancenter** and **@UNICEF** for more general updates and information.



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ACTIVATE LIVESTREAM

<http://talk.unicef.org>

#UNICEFactivate



Please visit the conference website to contribute via social tools, sign up for Food for Thought sessions, and find resources and materials added by conference participants in real time.

<http://www.digitallyconnected.org>

Participant Bios and Pictures

More information and bios/pictures for all participants can be found on the symposium website at <http://www.digitallyconnected.org> as well as in the handout included with this booklet. We encourage you to actively reach out to and connect with other participants throughout the event.

COHOSTS:

The Berkman Center for Internet & Society at Harvard University is a research program founded to explore cyberspace, share in its study, and help pioneer its development. Founded in 1997, through a generous gift from Jack N. and Lillian R. Berkman, the Center is home to an ever-growing community of faculty, fellows, staff, and affiliates working on projects that span the broad range of intersections between cyberspace, technology, and society. More information can be found at <http://cyber.law.harvard.edu>.

UNICEF is the driving force that helps build a world where the rights of every child are realised. Recognising the rapidly changing digital environment, UNICEF is committed to understanding the opportunities and risks for children and young people arising from increased access to digital tools and platforms. From research, to advocacy, to innovation, UNICEF and its partners are working to ensure that the power of digital advances the rights of children and young people everywhere. For more information visit www.unicef.org

COLLABORATORS:

Symposium collaborators include PEW Internet, EU Kids Online, the Family Online Safety Institute (FOSI), the Internet Society (ISOC), and YouthPolicy.org.

ADVISORY COMMITTEE:

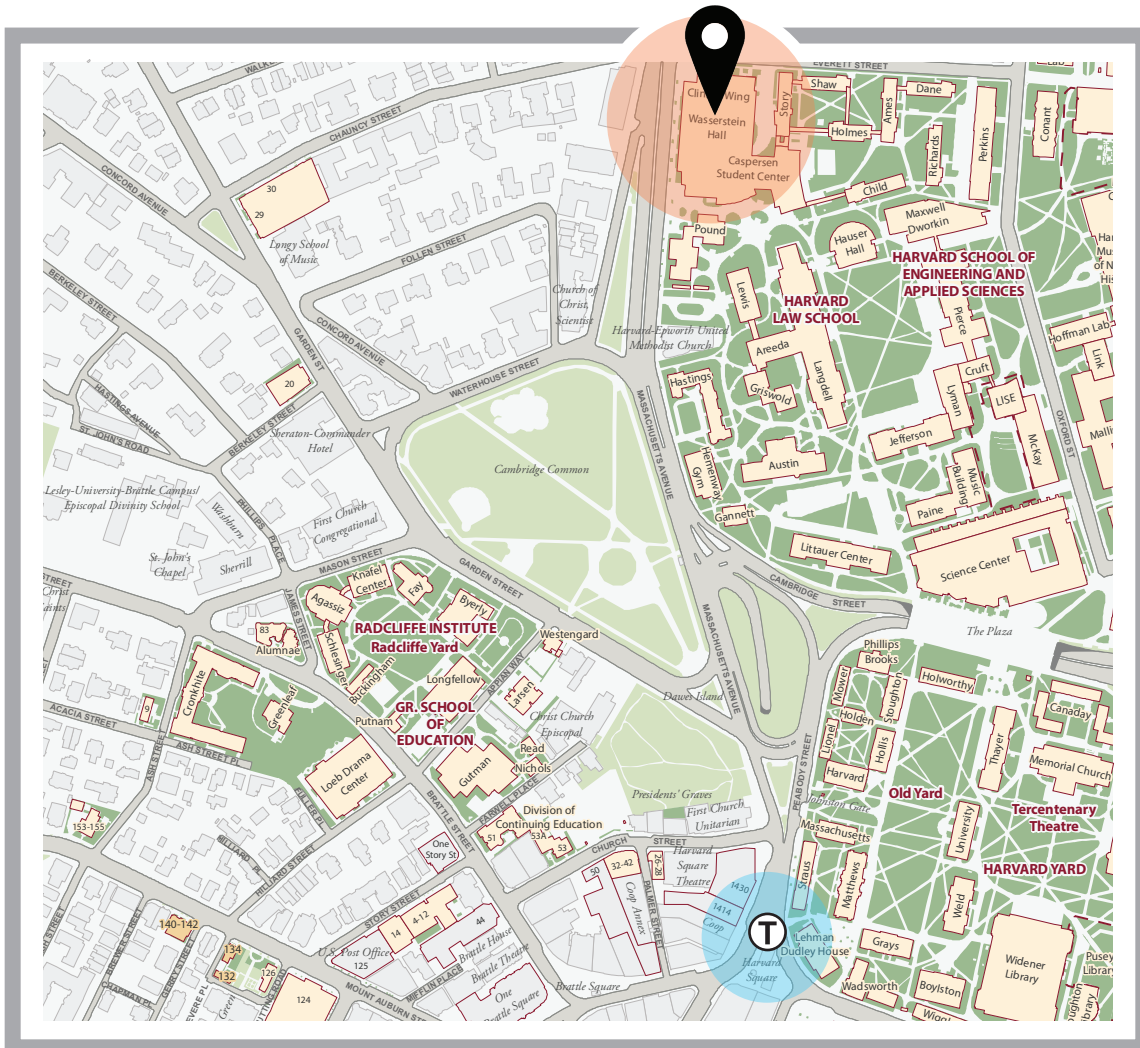
We are grateful to our colleagues on the advisory committee for their expertise, guidance, and efforts to organize the Digitally Connected symposium. The committee includes: Sonia Livingstone, professor in the Department of Media and Communications at LSE; Mary Madden, Senior Researcher for the Pew Research Center's Internet & American Life Project and an affiliate at the Berkman Center for Internet & Society at Harvard University; Maria Liliana Mor, Director of Economic Opportunities at the Trust for the Americas/OAS; Chisenga Muyoya, co-founder of the Asikana Network, a youth-led technology organisation to empower young women in Zambia; and Nishant Shah, Research Director at the Centre for Internet & Society (CIS), Bangalore.

SPONSORS:

Digitally Connected is generously supported by Microsoft, Google, Facebook, and the Internet Society (ISOC).

Symposium Location and Map

Symposium sessions will take place in Wasserstein Hall on the campus of Harvard Law School, located at 1585 Massachusetts Avenue, Cambridge, MA 02138.



If at any point you need help with directions, arranging a taxi, or any general questions, please contact one of the Berkman Center staff members. If you would like to arrange for a taxi on your own, you can call Ambassador Brattle at (617) 492-1100.

Social Activities



ON SUNDAY EVENING, at 6:00 pm we will host an informal gathering at John Harvard's Brew House – 33 Dunster St, Cambridge, MA.

ON TUESDAY EVENING, at 7:00 pm we are hosting a dinner for all conference participants, which will take place at Loeb House, Harvard University – 17 Quincy Street, Cambridge, MA.

Food for Thought

Food for Thought conversations allow conference attendees to engage in informal, themed conversation with other conference participants. Each Food for Thought has a host suggest a topic of conversation (and we welcome you to suggest and organize more than what is currently listed). Other conference attendees are encouraged to sign up to attend. Events are limited to eight people, including the host. Please note that attendees will pay their own meal costs.

SIGN UP AT http://bit.ly/DC_FFTsignups

ON MONDAY EVENING, at 6:30 pm please join us for a reception with food, drink, music, and good company in Wasserstein Hall. The reception will be followed by a series of self-organized Food for Thought conversations, which we encourage you to sign up or host. (We have made the reservations – all you have to do is show up and enjoy!)

ON WEDNESDAY MORNING, at 8:30 am Food for Thought conversations continue. (Participants are encouraged to find their own breakfast spots!)

For international attendees, please be sure to bring your passport in order to be served at the various social events.

<http://www.digitallyconnected.org>

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**Berkman Center for
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