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SSRN: http://papers.ssrn.com/sol3/cf_dev/AbsByAuth.cfm?per_id=1591669

BIOGRAPHICAL DATA

Birth date: January 12, 1983

Place of birth: Caracas (Venezuela)

Nationality: Swiss / Switzerland

RESEARCH AND PROFESSIONAL DEVELOPMENT

April 2014 – Present: **Co-Founder and Co-Director of Digitally Connected**, a collaborative initiative between UNICEF and the Berkman Klein Center for Internet & Society at Harvard University building upon a multi-year partnership for analyzing digital and social media growth and trends among children and youth globally.

October 2009 - Present: **Director of the Youth and Media project**, *Berkman Klein Center for Internet & Society, Harvard University*

- www.youthandmedia.org
- www.digitallyconnected.org

October 2009 – Present: **Fellow**, *Berkman Klein Center for Internet & Society, Harvard University*

January 2015 – Present: **Technical Advisor**, *UNICEF*

EDUCATION

- 2009 Master of Science in General Psychology and Methodology at the University of Basel, Switzerland
Focus: human-computer-interaction
- 2007 Bachelor of Science in Psychology at the University of Basel, Switzerland

MEMBERSHIPS, COMMITTEE WORK, AND OTHER ACTIVITIES

Global Kids Online, International Advisory Group, September 2015 - Present

Digital Asia Hub, Steering Committee, September 2015 - Present

The Rights of the Child for the Digital Age, Advisory Board Member, June 2014 - Present

Convergence Academies, Columbia College Chicago, Advisory Team, November 2013 - Present

UNICEF, Digital Citizenship Safety, Working Group Member, June 2011 - Present

Harvard University, Digital Problem-Solving Initiative, Mentor, June 2013 - Present

WGBH, Ruff Ruffman: Humble Media Genius, Advisor, June 2013 - Present

McCormick Foundation, Why News Matters initiative, Advisory Board, April 2014 – October 2015

Harvard Library Council on Student Experience, supported by the Provost Office, Council Member, January 2013 - January 2014

PUBLICATIONS

Books

Gasser, U., Cortesi, S., & Gerlach, J. (2012). *Kinder und Jugendliche im Internet. Risiken und Interventionsmöglichkeiten*. Mit einem Beitrag zur digitalen Didaktik von Peter Gasser. Bern: hep verlag. <http://www.hep-verlag.ch/kinder-jugendliche-internet>

Chapters in Books

Gasser, U., & Cortesi, S. (2017). Children's rights and digital technologies: Introduction to the discourse and some meta-observations. In M. D. Ruck, M. Peterson-Badali & M.

Freeman (Eds.), Handbook of children's rights: Global and multidisciplinary perspectives (417-436). New York: Routledge.

Edited Books and Volumes

Brossi, L., Cobo, C., Cortesi, S., Doccetti, S., Lombana-Bermudez, A., Remolina, N., Winocur, R., & Zucchetti, A. (Eds.). (forthcoming). *Youth, Digital Transformation, and Forms of Inclusion in Latin America*. <http://jovenes.digital/>

Cortesi, S., & Gasser, U. (Eds.). (2015). Digitally connected: Global perspectives on youth and digital media. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2585686

Cortesi, S., & Gasser, U. (Eds.). (2015). *Youth and online news: Reflections and perspectives*. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2566446

Articles in Journals

Cortesi, S., & Gasser, U. (2015). Youth online and news: A phenomenological view on diversity. *International Journal of Communication*. <http://ijoc.org/index.php/ijoc/article/view/2761/1369>

Online Publications (Peer-Reviewed)

Cortesi, S., Haduong, P., Gasser, U., Aricak, O. T., Saldaña, M., & Lerner, Z. (2014). Youth perspectives on tech in schools: From mobile devices to restrictions and monitoring. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2378590

Cortesi, S., Haduong, P., Gasser, U., & Beaton, M. (2013, October 18). Youth news perceptions and behaviors online: How youth access and share information in a Chicago community affected by gang violence. Berkman Center Research Publication No. 2013-19. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2342308

Cortesi, S., Pawelczyk, K., & DeLoach M. B. (forthcoming). Digital Champions 2016: Empowering young people with disabilities.

- Gasser, U., Cortesi, S., Malik, M., & Lee, A. (2012). Youth and digital media: From credibility to information quality. Berkman Center for Internet & Society. <http://ssrn.com/abstract=2005272>
- Gasser, U., Cortesi, S., & Palfrey, J. (2011). The changing role of the individual for privacy: The example of youth online. December 2010 submission to OECD.
- Gasser, U., Malik, M., Cortesi, S., & Beaton, M. (2013, November 14). Mapping approaches to news literacy curriculum development: a navigation aid. Berkman Center Research Publication No. 25. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2354500
- Gasser, U., Palfrey, J., Cortesi, S., Gerlach, J., Baumann, P. & Tamo, A. (2010). *Umfeldmonitoring: Risiken und Gefahren im Internet für Schülerinnen und Schüler der Volksschule*. Studie zuhanden des Erziehungs, Kultur- und Umweltschutzdepartements des Kantons Graubünden. <http://www.gr.ch>
- Levy, N., Cortesi, S., Gasser, U., Crowley, E., Beaton, M., Casey, J. A., & Nolan, C. (2012). Bullying in a networked era: A literature review. Berkman Center Research Publication No. 2012-17. <http://ssrn.com/abstract=2146877>
- Malik, M., Cortesi, S., & Gasser, U. (2013, October 18). The challenges of defining 'News Literacy'. Berkman Center Research Publication No. 2013-20. <http://ssrn.com/abstract=2342313>
- Reich, J., Cortesi, S., Haduong, P., & Gasser, U. (2014, January 14). Evaluation in context: Reflections on how to measure success of your 'WNM' program. Berkman Center Research Publication No. 2014-4. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2379011
- Third, A., Cortesi, S., & Pawelczyk, K. (forthcoming). Balancing children's protection, provision and participation: Downloading children's views on their rights in the digital age.

Online Reports

- Bargas-Avila, J., Cortesi, S., & Opwis, K. (2009). ZeGo – Zufriedenheit im eGovernment 2008. Institut für Psychologie, Basel, Schweiz. <http://www.zego-study.ch>

- Lenhart, A., Madden, M., Cortesi, S., Gasser, U., & Smith, A. (2013, August 15). Where teens seek privacy advice. Pew Internet & American Life Project. <http://pewinternet.org/Reports/2013/Where-Teens-Seek-Privacy-Advice.aspx>
- Madden, M., Cortesi, S., Gasser, U., Lenhart, A., & Duggan, M. (2012, November 20). Parents, teens, and online privacy. Pew Internet & American Life Project. <http://pewinternet.org/Reports/2012/Teens-and-Privacy.aspx>
- Madden, M., Lenhart, A., Cortesi, S., Gasser, U., Duggan, M., & Smith, A. (2013, May 21). Teens, social media, and privacy. Pew Internet & American Life Project. <http://pewinternet.org/Reports/2013/Teens-Social-Media-And-Privacy.aspx>
- Madden, M., Lenhart, A., Cortesi, S., & Gasser, U. (2013, August 22). Teens mobile apps privacy. Pew Internet & American Life Project. <http://www.pewinternet.org/Reports/2013/Teens-and-Mobile-Apps-Privacy.aspx>
- Madden, M., Lenhart, A., Duggan, M., Cortesi, S., & Gasser, U. (2013, August 15). Teens and technology. Pew Internet & American Life Project. <http://pewinternet.org/Reports/2013/Teens-and-Tech.aspx>

Other

- Cortesi, S., & Gasser, U. (2015, October 1). On- or offline? — This is a question only adults are still asking; young people have moved on. Credit Suisse Youth Barometer. <https://www.credit-suisse.com/us/en/about-us/responsibility/dialogue/youth-barometer/article-archive/articles/news-and-expertise/2015/10/en/on-or-offline-this-is-a-question.html>
- Pawelczyk, K., & Cortesi, S. (2016, December 3). What makes a digital champion?. UNICEF. <https://blogs.unicef.org/blog/what-makes-a-digital-champion/>
- UNICEF (2015, November). Código de Convivencia Web para familias. Safer Internet Day 2015. https://www.unicef.org/argentina/spanish/COM-Convivencia-Web_CONECTADOSSUR.pdf

SELECTED LECTURES, PRESENTATIONS, AND EXPERT WORKSHOPS

Co-Hosted

As co-founder of Digitally Connected, I had the pleasure of co-hosting three youth and digital media flagship events, including:

- (1) May 2016: The Institute of Communication and Image at the University of Chile, UNICEF, and the Berkman Klein Center for Internet & Society co-hosted the second regional symposium “Conectados al Sur: Chile” on children, youth, and digital media, to map and explore the state of relevant research and practice at the national, regional, and international levels, share and discuss insights and ideas across countries, and encourage collaboration between participants.
- (2) December 2014: As part of the Digitally Connected events series and bringing together experts from Latin America and the Caribbean, the Berkman Klein Center at Harvard University, the Ministry of Justice and Human Rights of Argentina, and UNICEF co-hosted the first regional symposium in Buenos Aires called “Conectados al Sur” on children, youth, and digital media.
- (3) April 2014: The Berkman Klein Center at Harvard University and UNICEF co-hosted, in collaboration with PEW Internet, EU Kids Online, the Internet Society (ISOC), Family Online Safety Institute (FOSI), and YouthPolicy.org, a first of its kind international symposium on children, youth, and digital media at Harvard University, to map and explore the global state of relevant research and practice, share and discuss insights and ideas from the developing and industrialized world, and encourage collaboration between participants across regions and continents.

Hosted by Leading Universities

April 2017: Guest lecturer, Professor Urs Gasser, Comparative Online Privacy, Harvard Law School, Cambridge, USA

April 2017: Panel, “Fake News, Concrete Responses: At the Nexus of Law, Technology, and Social Narratives” moderated by Harvard Law School dean Martha Minow, Harvard Law School, Cambridge, USA

October 2016: Keynote, “The Positive and Negative Aspects of the Internet: Bullying in a Digital Age”, Universidad de los Andes, Bogota, Colombia

April 2016: Panel, “Creating a Kinder World Together: How to Combat Cyberbullying”, Harvard Law School, Cambridge, USA

April 2016: Guest lecturer, Professor Urs Gasser, Comparative Online Privacy, Harvard Law School, Cambridge, USA

December 2015: Keynote, “Online Child Safety”, University of Chile, Santiago, Chile

October 2015: Presentation, “How Digitally Connected Facilitates Youth Participation”, Tsinghua University and UNICEF Youth Innovation Forum, Beijing, China

April 2015: Guest lecturer, Professor Urs Gasser, Comparative Online Privacy, Harvard Law School, Cambridge, USA

April 2014: Presentation, “Digitally Connected: Towards a Global Community of Knowledge and Practice Around Children, Youth, and Digital Media”, Harvard University, Boston, USA

April 2014: Guest lecturer, Professor Urs Gasser, Comparative Online Privacy, Harvard Law School, Cambridge, USA

March 2014: Panel, “Privacy: The Evolution of Privacy Norms - Looking Ahead”, University of Chile, Santiago, Chile

October 2013: Lecture, “Research in Psychology”, Zurich University of Applied Sciences, Zurich, Switzerland

January 2013: Panel, “Is School Enough?”, Harvard Law School, Boston, USA

Hosted by UNICEF / UNESCO

November 2016: Presentation and panel moderation, “Children’s Rights and Digital Technologies: Introduction to the Discourse and Some Meta-Observations” and expert panel discussion on “What does a better internet for children look like? Whose responsibility is it?”, UNICEF Headquarters New York, USA

September 2015: Keynote, “Youth and Digital Media: General Perspectives and Global Frameworks” & “Prepare Students for the Online Environment: Skills for Digital Success”, The Ethical Dimensions of the Information Society and Internet Privacy, Ministry of Education St.Kitts Nevis National Commission for UNESCO, St.Kitts

November 2011: Presentation, “UNICEF Conference on Internet & Communication Technologies and Children and Youth of Turkey,” Ankara, Turkey

(Co-) Hosted by Governments

March 2015: Panel, “What We Can – and Should – Learn from Youth”, Regional Conference for Child Online Protection, organized by the Ministry for Women, Children and Community, the Malaysian Communications and Multimedia Commission and UNICEF Malaysia, Kuala Lumpur, Malaysia

November 2014: Keynote, “Digital Citizens of the Future”, Regional Conference for Digital Citizens of the Future, organized by the Malaysian Communications and Multimedia Commission and UNICEF Malaysia, Kuala Lumpur, Malaysia

November 2014: Panel Session “Fulfilling the Promise of the Digital Age”, Networked Media Research Seminar, organized by the Malaysian Communications and Multimedia Commission and UNICEF Malaysia, Kuala Lumpur, Malaysia

August 2014: Presentation, “Youth and Online Learning”, Working Meeting on youth, digital media, and education, organized by the Secretary of Education, Bogota, Colombia

Other

June 2017: Panel, “The Social (Media) Life of Teens: How to Understand the Digital Present”, World Department Store Forum 2017, Toronto, Canada.

November 2016: Keynote, “Youth and Online News”, Mobile Media Day 2016, Wuerzburg, Germany. Visit: <http://www.slideshare.net/Lokalrundfunktage/mmd-16-sandra-cortesi-youth-and-online-news> and <https://www.youtube.com/watch?v=OkLQZMV1>.

October 2015: Presentation, “The Social (Media) Life of Teens: What Pediatricians Need to Know and Do”, American Academy of Pediatrics' 2015 National Conference & Exhibition, Washington, DC, USA

October 2015: Presentation, “Youth and Social Media”, Police Innovation Conference 2015, Boston, USA

April 2014: Workshop, “Defend your Digital Assets”, Grimsley High School, Greensboro, USA

June 2013: Panel, “Youth in Formation: Digital Literacy and Knowledge Building for Today’s Teenagers Children Adolescents and Media”, International Communication Association Conference (ICA), London, England

March 2013: Presentation, “Youth and Social Media”, Grimsley High School, Greensboro, USA

March 2013: Presentation, “Student Privacy”, Digital Media and Learning Conference, Boston, USA

March 2012: Presentation, “The Future of Schooling”, Ed Tech Teacher 2012, Boston, USA

RECORDED TALKS (SINCE 2014)

- April 2016: Fake News, Concrete Responses: At the Nexus of Law, Technology, and Social Narratives, <https://www.youtube.com/watch?v=RbPT6Y78PiM>

- November 2016: Youth and Online News, <http://www.slideshare.net/Lokalrundfunktage/mmd-16-sandra-cortesi-youth-and-online-news> and <https://www.youtube.com/watch?v=OkLQZMV1>.
- October 2016: The Positive and Negative Aspects of the Internet: Bullying in a Digital Age, <https://uniandes.edu.co/es/noticias/educacion/conductas-de-los-estudiantes-en-redes-sociales-digitales/> [starting at 1:04:00]
- April 2016: Creating a Kinder World Together: How to Combat Cyberbullying, <https://www.youtube.com/watch?v=sv3Az7Ac1AU>

SELECTED MEDIA COVERAGE (SINCE 2014)

- June 2017: WWD, World Department Store Forum Coverage, http://blogs.harvard.edu/sandracortesi/files/2017/06/Sandra-Cortesi_WDSF-2017.pdf
- March 2017: Harvard Gazette, “Fake news is giving reality a run for its money”, <http://news.harvard.edu/gazette/story/2017/03/harvard-panelists-discuss-future-of-journalism-in-fake-news-world/>
- October 2016: El Espectador, ¿Cómo evitar el “cyberbullying”?, <http://www.elespectador.com/noticias/educacion/evitar-el-cyberbullying-articulo-661136>
- August 2016: Lawfare, “A List of Female Technology Policy Experts”, <https://www.lawfareblog.com/list-female-technology-policy-experts>
- May 2016: Harvard Law Today, “Creating a Kinder World”, <https://today.law.harvard.edu/students-host-mini-symposium-data-privacy-u-s-eu/>
- February 2016: UNICEF Magazine, “10 claves sobre adolescentes y tecnología”, <http://www.amigodelosninos.org.ar/revistauni/UNI15.pdf>
- June 2016: University of Chile, “Conectados al Sur: Chile – an Overview”, <https://spark.adobe.com/page/wsM8T/>
- October 2015: Women of China, “Tsinghua-UNICEF Youth Forum Highlights Cross-Continent Innovation”, <http://m.womenofchina.cn/womenofchina/xhtml1/features/1510/1622-1.htm>
- December 2014: Ministry of Justice of Argentina, “Conectados al Sur: Argentina”, <http://www.archivoinfojus.gob.ar/nacionales/alvarez-acompanar-a-los-chicos-decirles-que-no-estan-solos-en-internet-6706.html>
- December 2014: La Nacion, “Sin permiso: los chicos mienten para tener Facebook”, <http://www.lanacion.com.ar/1753713-sin-permiso-los-chicos-mienten-para-tener-facebook>